

2020 ANNUAL REPORT



FROM LEFTOVERS' EXECUTIVE DIRECTOR



“I am incredibly proud of the team stepping it up every single day this year and how we have shown up for our community.”

In March 2020, the Leftovers Foundation took immediate action to ensure that closing restaurants, suppliers, and distributors would be able to donate their food to service agencies in need. Our community was impacted by food insecurity, many households experiencing it for the first time. Together with food providing agencies, Leftovers was able to redirect thousands of pounds of food as the pandemic swept through our communities in the first 6 weeks. In 2020, we have rescued 596,000 pounds of food and engaged 415 volunteers across Alberta and Manitoba. Collectively, we felt the grief and so many of our volunteers, advisors, partners, staff, and board stepped up to ensure hundreds of families in Alberta and Manitoba, had access to food and tons of it didn't go to waste. Our app saw an increase in usage, with 96% of routes being filled. For many people it wasn't safe to leave their homes and with job losses affecting households already on the edge, food insecurity spiked in our community. Our team worked tirelessly to ensure we were there for them.

In the midst of the pandemic, our board appointed Audra Stevenson to be the Interim CEO as I take maternity leave in 2021-2022. It's been the honour of my lifetime to serve as the Executive Director for the last eight years and I could not be more pleased to pass the baton on to Audra. Her compassion for community building, propensity for problem solving, collaborative leadership style, and dedication to the cause and to the Leftovers team shone through this year like a bright light. There is no doubt in my mind that Audra will take Leftovers to the next level as she already has in her role as the VP Strategy & Growth.

I am incredibly proud of the team stepping it up every single day this year and how we have shown up for our community. Our hearts go out to our community members who struggled this year. We are here for you and salute your resiliency. There is still so much to be done and our team is ready for all that 2021 has to bring.

What a year! If it has taught us anything, we know we are more powerful when we work together and support one another.

Lourdes Juan
Founder & Executive Director
Leftovers Foundation

EXECUTIVE TEAM

Lourdes Juan, Founder + Executive Director
Ania Karzynska, VP Finance
Audra Stevenson, VP Strategy + Growth
Darany Touch, Executive Administrator
Heidi Bench, VP Operations
Emily Vilcsak, VP Marketing & Communications

BOARD OF DIRECTORS

Dana Silver, Board Chair
Teresa Goldstein, Vice Chair
Mark Hildebrand, Treasurer
Donna Vecino, Secretary
Aviv Fried (outgoing)
Kate Godfrey
Portia Juan
Shannon Ramdin

ADVISORS

Dean Mitchell, Saffron Catering
Lindsay Rousseau, Ollia Fine Foods
Maria Mayan, University of Alberta
Mark Holmgren, Edmonton Community Development Corp.
Nathan Robb, McCarthy Tetrault
Danielle Douglas, McCarthy Tetrault
Rosemarie Bolton, KPMG
Yvonne Chiu, Multi-Cultural Health Brokers
Melissa MacDonald

PARTNERS

PBA Land Corporation
Cybera
Local Propeller
George Mylonas / Landstar Development Corporation
North End Renewal Corporation
Freson Bros
YMCA

VOICES FROM OUR COMMUNITY

Service Agency

“At iHuman Youth Society, we have youth who come in every day, Monday to Friday for food. Although we don’t have an exact statistic, all staff members have seen an exponential increase in food insecurity among the marginalized demographic that we serve. Youth are coming to our location more often and in larger numbers every day. The gratitude expressed by iHuman young people is overwhelmingly positive, especially when we receive donations from local businesses. Thank you Leftovers Foundation and the local businesses who have donated, for their generosity and support to those in need.”

-Mei, iHuman Youth Society, Edmonton



DIVERSITY, EQUITY AND INCLUSION



The Leftovers team engages with many diverse communities and has diverse staff members. Given this diversity, we knew it was important to work with a diversity and inclusion consultant. In 2020 we worked with Elise Ahenkorah that started the process to begin Diversity, Equity and Inclusion training (DE&I). Early in 2021 the entire staff completed our first DE&I training and had many takeaways that we will be implementing in 2021 and beyond. DE&I training and consultation is a journey that we will be continually incorporating into our organization to better our team and the people

we serve. We are committed as an organization to be equitable and inclusive.

Elise Ahenkorah Biography

Elise Ahenkorah is an award-winning entrepreneur, speaker and inclusion advocate. She is educated in Law & Justice, International Relations, Change Management and is completing her MBA in Strategy. She is also an alumni of Cornell University's diversity and inclusion strategic planning program.

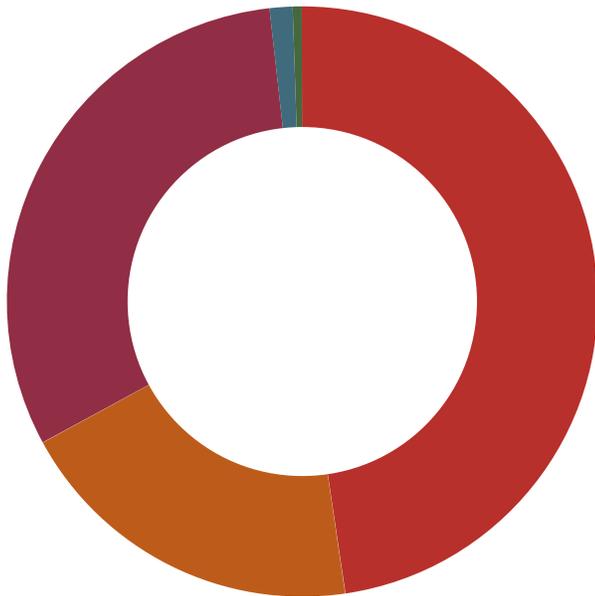
As Principal and Inclusion Strategist for inclusion FACTOR, she designs data-driven strategies to build inclusive workplaces and communities for public and private sector-based clients across North America and the UK. Her clients include Saje Natural Wellness, Calgary Police Commission, Alberta Magazine Publisher Association, Avenue Magazine, IBM, University of Texas, City of Toronto, HRD International, University of Calgary, IABC, Law Society of Saskatchewan – to name a few.

In her career, Elise has covered diverse ground in progressively senior roles in communications, marketing, stakeholder engagement, strategic planning, and DE&I for public and private sector organizations. In addition to her role at inclusion FACTOR, she is a Diversity, Equity and Inclusion Manager for Sobeys – a large Canadian food retailer.

Elise's innovative DE&I strategies and community contributions have been recognized by the International Association of Business Communicators, Canadian Centre for Diversity, the University of Calgary and the UN of Canada.

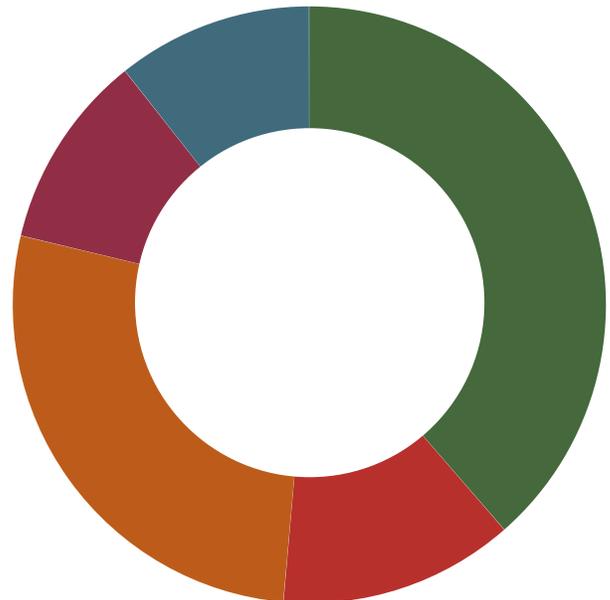
2020 FINANCIAL SUMMARY

Revenue



Food Donations	: \$1,235,283.00
Financial Donations	: \$494,365.50
Grants	: \$794,664.60
Partnerships	: \$31,933.25
Other Income	: \$13,063.88
Total	: \$2,569,309.23

Expenses



Labour	: \$376,738.61
Administration	: \$125,072.22
Programs	: \$266,624.52
Marketing	: \$103,521.16
Other	: \$104,170.38
Total	: \$976,126.89

VOICES FROM OUR COMMUNITY

Service Agency

“Residents who live with us have long term mental illness and brain injuries. They live on low income, and are encouraged to work at what ever capacity possible, to supplement their income in order to support their families, hobbies, and other healthy life style choices. This helps them feel empowered, live healthier lives, and feel mentally and physically good as contributing members of their society.

Due to the health risks of this Global Pandemic, our residents have lost the ability and opportunities of working to supplement their already low income to make ends meet! Therefore the food donations have helped hugely so they can still set aside some money to use it towards safe programs and activities that keep them physically and mentally healthy, as well as help their families who also live on low income.”



[O] Jeremy Fokkens

VOICES FROM OUR COMMUNITY

Service Agency

“Highbanks Society and the young families that we support have been so blessed to be recipients of donations from Leftovers Foundation over the past 18 months. Food security is often an issue for our young moms as they juggle parenting, schooling and daycare, and everyday financial challenges. The meals and treats that have been provided by donors have allowed for a reprieve during these challenging times. Thank you so very much!”

-Wendy, Highbanks Society, Calgary

“The Leftovers Foundation is an amazing organization. We are very grateful that they have reached out and generously donated food items to the Ma Mawi Cha Itata centre. Your generosity and contributions helped us fill our emergency hampers that are delivered to our communities in need. Looking forward to a continued partnership, Chi Migwetch.”

-Joanne, Ma Mawi Chi Itata, Winnipeg

GETTING SOCIAL

Over the last year, we’ve seen growth and increased engagement across all of our social media platforms. In June 2020, the Marketing and Communications team began collecting and reporting weekly social media analytics. The weekly averages and percentage growth is based on data from June 15, 2020 to December 15, 2020.

Leftovers Social

Facebook

Total Page Likes: 2669

Follower Growth Since June 2020: 15.4%

YYC Community Page Members: 268

YEG Community Page Members: 132

YWG Community Page Members: 28

Weekly Averages:

People Reached: 4221

Post Engagements: 410

New Page Likes: 13

Instagram

3489 Followers

Follower Growth Since June 2020: 12.7%

Weekly Averages:

New Followers: 37

Accounts Reached: 2428

Impressions: 8250

Website Clicks: 25

Twitter

Total Followers Across All Accounts: 3825

Follower Growth Since June 2020: 5.3%

YYC Followers: 2791

YEG Followers: 993

YWG Followers: 41

KIN AND ANEW

In the fall and winter of 2020, social media accounts and websites were created for Kin and Anew. In 2021, these accounts will be used to promote and grow our upcycling and Pay What You Want programs.

KIN

weareallkin.ca

Instagram: @weareallkin.ca

Twitter: @weareallkinCA

Facebook: Kin Kitchen

KIN

ANEW

anewupcycling.ca

Instagram: @anewupcycling

Twitter: @anewupcycling

Facebook: Anew

Anew



VOICES FROM OUR COMMUNITY

Food Donor

“Making a difference to those less fortunate. LO Foundation make this a reality.”

-Anonymous farmers market vendor, Edmonton

“We love being a part of this initiative. Thanks so much for including us.”

-Honest Dumplings, Edmonton

“Thank you guys for the amazing job that you and your volunteers do with Leftovers. We have been so blessed to have found you, it makes us so happy to see our waste being reused.”

-Little Caesars, Calgary

MEDIA HIGHLIGHTS

Below is a selection of media appearances and news articles that were published in 2020 featuring Leftovers in Calgary, Edmonton, and Winnipeg. To see more media appearances, please visit our website.

Calgary Herald Article - *Calgary woman's compassion during COVID-19 crisis draws international attention* - April 3

Al Jazeera - *COVID-19: Canadians volunteer to help those in need* - April 17

City of Calgary Award - *Community Advocate - Organization Award* - June 15

Global News Winnipeg - *New foundation in Winnipeg tackles food insecurity* - October 21

City News - *Leftovers Food is Not a Waste* - November 1

Edmonton Journal - *COVID-19: Food insecurity rises as more Edmontonians turn to agencies for help* - November 17



VOICES FROM OUR COMMUNITY

Food Donor

“We are very fortunate to have started an excellent partnership with Leftovers. Lourdes, Heidi and their entire team have been a pleasure to work with. With the help of Leftovers organization and their great program, we have been able to serve thousands of meals to those in need. Our concept of Langar (community meal service) is one of the main foundations our Faith Sikhi is built on. Sikhs serve hot vegetarian meals to anyone who needs one, regardless of race, religion or creed. Since the covid pandemic started last year, we had to close our kitchen hall for sit down meals, but we were determined to serve meals as needed by the community. Our partnership with Leftovers made sure that meals were getting to those in need and not going to waste. Leftovers app system and coordination of volunteers made this partnership seamless. We look forward to continuing our work with Leftovers and wish them great success in 2021 and beyond.”

-Dashmesh Culture Centre, Calgary

REDIRECTION AT-A GLANCE

For reference' sake, last year's total weight collected was 311,602 lbs (that's 92% growth in donations!)

		2020 TOTALS				
Metric	Units	YYC	YEG	YWG	Hinton	TOTAL
Environmental						
Weight diverted from landfill	lbs	407,476	154,566	25,421	9,292	596,755
CO2 equivalents diverted	lbs	220,037	64,918	13,727	5,018	303,700
Social						
Meals provided	#	214,625	81,413	13,390	4,894	314,321
Service agencies	#	99	31	11	5	146
Food donors	#	166	44	9	2	221
Routes/donations completed	#	3,198	1,467	27	84	4,776
Percent of routes filled	%	98	93	100	nc	96
New app accounts	#	623	393	40	37	1,093
Total app accounts	#	992	553	40	37	1,622
Active volunteers	#	219	173	10	13	415
Volunteer hours*	hrs	2,057	1,289	27	170	3,543
Economic						
Value of redirected food	\$	\$843,475	\$319,952	\$52,621	\$19,234	\$1,235,283

VOICES FROM OUR COMMUNITY

Volunteer

“It felt really great to give back to my community and to bring my daughter with me made it a great learning experience for her too.”

-Livia, Winnipeg

“What a life changing experience it's been to volunteer with Leftovers. It's really opened up our eyes to see what can be done when groups work together.”

-Ruheen, Winnipeg

WITH GREAT THANKS



PBA Land Corporation
ATB Financial & Village
Brewery
J5 Design

O2 Planning + Design
Spray Properties Inc
Annapolis Capital Limited
The Apothecary in Inglewood NORR

Architects Engineers Planners
Beck Engineering Ltd.
Aqueduct Foundation
Professional Custom Homes

VOICES FROM OUR COMMUNITY

Volunteer

“Leftovers allows me to support and serve my Calgary community who may be vulnerable or marginalized because of food scarcity.”

-Darcia, Calgary

“The best part of volunteering with Leftovers is feeling I am contributing to help feed people in need, volunteering in an easy way that fits in with my life, friendly brief interactions with the donors and recipients, knowing I’m reducing carbon emissions and food waste, gorgeous bread smell in the car! ;)”

-Anonymous, Edmonton



VOICES FROM OUR COMMUNITY

Funder

“The YYC Food Security Fund is pleased to be a funding partner of the Leftovers Foundation for a couple of reasons: 1. Working with an entrepreneurial organization allows for nimbleness and opportunities to explore new avenues quickly and efficiently, and 2. The impact on the food system as we see it is measurable because LO is taking into account more than just getting food to people, at their core, it is about allowing people to Dine with Dignity which is the cornerstone to our fund.”

-Zai Mamdani, YYC Food Security Fund

